**Skills Audit: Interactive (websites)**

* 0 = don’t know / don’t understand / can’t create
* 5 = Fully understand / Can explain and create

|  |  |  |  |
| --- | --- | --- | --- |
| **Development stage** | **Start of component  (rate 0 to 5)** | **End of component  (rate 0 to 5)** | **Comments**  **Reason for rating, experience / Skills / Knowledge / Understanding of this aspect** |
| **Pre-Production Processes and Practice: planning skills** | | |  |
| Mood boards / Mindmaps |  |  |  |
| Research existing products |  |  |  |
| Thumbnail sketches |  |  |  |
| Software research |  |  |  |
| Coding skills (Java, HTML, CSS) |  |  |  |
| Codes & Conventions (page / site layout) |  |  |  |
| Sketches of page layouts |  |  |  |
| Page mock ups, flat plans |  |  |  |
| Uniform (House) style |  |  |  |
| Target audience profiling |  |  |  |
| **Production processes and practice: Creating Content, Style and Interactive features** | | |  |
| Writing and editing text |  |  |  |
| Taking photographs and collecting images |  |  |  |
| Sizing and positioning content:  Cropping images  Scaling images  Resizing images |  |  |  |
| Creating Graphics, Shapes and backgrounds |  |  |  |
| Adding Video content, |  |  |  |
| Interactive components and features |  |  |  |
| Hyperlinks, buttons and rollovers |  |  |  |
| Working with code (Java, HTML, CSS for example) |  |  |  |
| Exporting to the internet |  |  |  |
| Testing for convenience, portability |  |  |  |
| Adding commands: |  |  |  |
| Adjust colours |  |  |  |
| Image manipulation techniques |  |  |  |
| Setting the canvas size |  |  |  |
| Saving as a particular file type (JPEG for example) |  |  |  |
| Exporting (to retain transparent backgrounds for example) |  |  |  |
| Cropping images |  |  |  |
| Selecting areas (to copy specific parts of an image for example. Using the Marquee or Lasso tool) |  |  |  |
| Deleting, modifying, copying selected areas (using the magic wand tool for example) |  |  |  |
| Brush Tool |  |  |  |
| Eraser tool |  |  |  |
| Pencil tool |  |  |  |
| Replace colour tool |  |  |  |
| Line tool |  |  |  |
| Shape tool |  |  |  |
| Pen tool |  |  |  |
| Text tool |  |  |  |
| Reshape tool |  |  |  |
| Paint bucket tool |  |  |  |
| Colour dropper tool (to select a specific colour) |  |  |  |
| Transform tools: Scale / Skew / Distort / Rotate |  |  |  |
| Transform commands: Flip vertical/horizontal |  |  |  |
| Adjust colours: Brightness/Contrast |  |  |  |
| Filters: Shadow / Glow / Bevel / Sharpen / Etc. |  |  |  |
| Layers |  |  |  |
| Transform: Bring forward / Bring back / Sent to front / Send to back |  |  |  |
| Creating graphics |  |  |  |
| Saving images in appropriate file formats |  |  |  |
| **Post production processes and practices: Combining, shaping and refining content** | | |  |
| Combining assets into a webpage layout and design |  |  |  |
| Effective use of colour, design |  |  |  |
| Paragraph and character styles |  |  |  |
| Text wrap |  |  |  |
| Columns |  |  |  |
| Navigation |  |  |  |
| Creating a visual hierarchy |  |  |  |
| Using white space |  |  |  |
| Effective use of: | | |  |
| Balance |  |  |  |
| Proximity |  |  |  |
| Alignment |  |  |  |
| Repetition |  |  |  |
| Contrast |  |  |  |
| Space |  |  |  |
| Exporting files for digital publication |  |  |  |
| **Reviewing progress and development** | | |  |
| Ability to: | | |  |
| Respond to audience/user feedback |  |  |  |
| Identify strengths and areas for development |  |  |  |
| Set actions and targets for future production work |  |  |  |
| Make reference to professional working practices |  |  |  |
| Use of terminology appropriate to the media field |  |  |  |